

# THE BEACON

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**Post pandemic, Bengaluru emerges as top hiring city**

**AS Mandira**

**BENGALURU:** Bangalore has become the top city with a positive 95 per cent in "intent to hire", expressed by employers in the July-September quarter of 2022, followed by Mumbai and Chennai. According to a TeamLease Employment Outlook Report, compared to 91 per cent in the April-June quarter, Bengaluru became the top city to show recruiters' intent to hire at 38%, an increase of 4% from the first quarter.

Healthcare and Pharma, IT and Education services remain the top sectors with high intent to hire. Based on the report, the city has seen positive intent to employ from both the manufacturing and service sectors.

"Many factors have contributed to this growth. One, post-pandemic, surely there are so many families that were affected and lost a lot of things. With time, the market has opened up, and it's inviting people to come back to work. I would also like to add that to keep up with the economy and match what is happening now, you will have to increase manpower," said an HR expert.

The top five industries in the manufacturing sector are power and energy, manufacturing, engineering and infrastructure, healthcare and pharmaceuticals, and agriculture and agrochemicals. In comparison, the major industries in the service sector are information technology, e-commerce and associated start-ups, education services, telecommunications, retail, and financial services.

## A 183 day struggle with no solution in sight

**Saishyam Srikanth**

**BENGALURU:** For 183 days, a peaceful round-the-clock protest has been taking place in the Kadugodi Plantation area in east Bengaluru. The protestors continue to stand their ground and say that they will continue protesting even if they have to go on for years at a stretch.

On March 23rd, the Dalit residents of the Kadugodi Plantation area in Dinnur began their protest demanding documents for the land that they had been living in for many decades. They are also protesting to raise their voice against the Bangalore Metro Rail Corporation (BMRCL) and state that their lands have been taken away by the BMRCCL without paying any compensation.

"While this protest (at Kadugodi Plantation) will continue, we also have plans to launch a hunger strike af-



A peaceful agitation to demand their rights

Saishyam Srikanth

ter 200 days of our protest is completed," said Muniraj, one of the protesters at the site.

Muniraj who is also a member of CITU (Centre of India Trade Unions) added that the protestors had held a meeting with farmers'

and workers' organisations to create a joint platform to highlight all their issues. Currently, the protesters want to highlight the issues faced by the marginalised communities in the Mahadevapura and K R Puram assembly constituencies.

The organisations also have plans to distribute 50,000 pamphlets in these areas which will highlight the essence of the constitution of India while also voicing their support to Dalits through slogans like, "Samvidhana Ullisi, Dalitaranu Rakshisi."

"Till today, neither the MLA nor the MP has come and spoken with us. The tehsildar and Metro officials have come and met us but nothing has changed even after their visits," he said.

The Beacon first reported this protest in the month of June. The issue has its roots in historical events which took place just after India's independence. Dalits who had been freed from the practice of bonded labour were allotted land in the Kadugodi Plantation area. Before this, the land was classified as forest land.

After the 19 90s, the forest department began to claim that the land belonged to them and that the residents settled there illegally. The protesters noted that on multiple occasions, courts at all levels have said that the land belongs to the Dalits living in the area.

## Study reveals impact of iodine on the ozone layer

**Fiza Ziyad**

Latest research has revealed that aside from chlorofluorocarbons (CFC), iodine is also responsible for the depletion of the ozone layer. The research was conducted during the "Multidisciplinary Drifting Observatory for the Study of Arctic Climate (MO-SAIC)" expedition, which is touted as the largest polar expedition in history.

The International Day for the Preservation of the Ozone Layer is observed every year on September 16 by the United Nations. The theme for this year's Ozone Day is "Global Cooperation Protecting Life



Representational image

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on Earth. The study was carried out by scientists from across the world, including the Indian Institute of Tropical Meteorology (IITM), Pune, Extreme Environments

Research Laboratory, Switzerland, and the Cyprus Institute, among several others. The main objective of the study was to identify the factors causing climate change

in the Arctic. The findings were published in the journal Nature Geosciences.

The researchers found out that when iodine comes in contact with ozone, a chemical reaction occurs that leads to the depletion of the ozone layer. For years, CFCs, which are used in refrigerants, solvents, etc., were being quoted as the major threat to the ozone layer. They also predicted that iodine emissions could rise in the near future as Arctic sea ice is expected to shrink in the coming years. This would lead to a further reduction of ozone in the troposphere.

## Hype culture, a double-edged sword

**Subadra Sarath**

"A hype can either kill a movie or make it successful. Sometimes we only create hype which is very risky. A movie gets its hype from its actors, but it is mainly due to the story that the film becomes the talk of the town," said Jithin Puthancheri, an actor.

Every director hopes that enough buzz surrounds their film before it opens in order to generate the appropriate pre-release revenue. While some movies receive a lot of exciting hype before being released in theatres, other movies struggle to do so.

"When an actor's image is involved, the producers do not have to spend a lot of money promoting their films because the buzz is naturally generated as a result," he said.

"When a popular actor is involved, the excitement is less of an issue, but if the film has an engaging narrative for its target audience, the hype will undermine the film," said Muhamad Febin, a director. There are several movies that directors make with a large budget. Occasionally, publicity may go too far with nonstop live coverage of movie premieres, full-page newspaper ads, etc as part of generating buzz.

## Car festival brings cheer to K'Halli

**Pushparaj C**

People stay up until early morning to see the coloured lights illuminate the Kammanahalli main road on the eve of the Vehicles Festival, which attracts visitors from all over. Vijay, a member of the Sree Vinayaka Friends Association, stated, "It's our third year taking part in the car festival, which takes place at Kammanahalli Circle in M.S. Nagar. We join the other cars, which will line up on the main road.

The vehicle festival is on Saturday evening and

goes up to Sunday morning, and then they take the idols to Babusapalya and leave at Chelekare Lake. All this is happening with the consent of the BBMP and Police.

"We worship for three days, and on the third day, we leave the god in the lake to dissolve. The initiative is taken from our friends' group; there's no leader as such. "We divide the work and get it running," he added.

The festival's unique feature is the themed idols of Ganesh and other idols join. They come up with different



Seeking blessings

Pushparaj

ideas each year; Ganesh with a beard last year, a muscular Ganesh this year. Devotees admire the idols and enjoy the food, firecrackers, and different kinds of products sold on the road.

## A legendary champion bids adieu

**Sudha Ankita Ekka**

Recently, there was a tweet by Roger Federer about his retirement, stating that the past three years had been difficult for him due to different types of injuries and surgeries that he sustained. The 41-year-old tennis player added that his body's capabilities and limits have reached a point that has made him take this decision.

In 2021, the 20-time Grand Slam champion, Roger Federer, donated more than \$5 million to various charity organisations through the Roger Federer Foundation, which has made massive dona-

tions for the underprivileged across the globe. He donated \$500,000 to the children impacted by the war in Ukraine after the Russian invasion. During the global pandemic, he donated one million Swiss Francs, saying "nobody should be left behind." He is set to retire from tennis after the upcoming Laver Cup. Federer owns the third-most men's singles Grand Slams with 20. He has also won the most Wimbledon honours in history and has six Australian Open and five US Open titles to his name.