

**ST. JOSEPH'S COLLEGE (AUTONOMOUS) BENGALURU-27**

**MID SEMESTER EXAMINATION- August 2019**

**BBA- I Semester**

**BBA 1419: BUSINESS MANAGEMENT**

**TIME: 1 Hour**

**MAX. MARKS: 30 Marks**

**SECTION A**

**Answer any FIVE of the following questions. Each question carries two marks. (5x2=10)**

- 1) Define Management.
- 2) What is span of management?
- 3) Define MBO.
- 4) What is the difference between centralization and decentralization?
- 5) What are the functional areas of Management?
- 6) Mention different types of plans with examples.
- 7) What are the types of organization?

**SECTION B**

**Answer any TWO of the following questions. Each question carries five marks. (2x5=10)**

- 8) Discuss various techniques of Forecasting?
- 9) Explain managerial roles given by Henry Mintzberg.
- 10) Explain the principles of organization?

**SECTION C**

**Answer the following compulsory question. The question carries ten marks. (1x10=10)**

**11). Briefly explain Evolution of Management thought? What are emerging trends in Management?**

**\*\*\*\*\* End of Question Paper \*\*\*\*\***