

ST JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE – 27
MA JOURNALISM AND MASS COMMUNICATION – I SEMESTER
MID-SEMESTER TEST – AUGUST 2016

MC 7212: REPORTING: THEORY AND PRACTICE

Time: 1 ½ Hours

Max Marks: 35

This question paper has **ONE** printed page and **THREE** parts

(Write the answers clearly, precisely, and to the point. Keep strictly to the principles of journalistic writing. Answers submitted in point form will not be marked.)

I. Write short notes on ALL of the following in 50 words each. (5X2=10)

- a. The 5Ws and H.
- b. Inverted pyramid.
- c. Hard news.
- d. Fact vs opinion.
- e. Brainstorming.

**II. Identify and explain the key elements of a basic news story. (300 words)
(1x15=15)**

**III. Identify and explain at least four important qualities of news. (200 words)
(1x10=10)**