

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE – 27
BA-EJP MID-SEMESTER TEST: AUGUST 2018 **20.8.2018**
JOURNALISM : I SEMESTER
JN 118 : JOURNALISM AND CREATIVE WRITING

Time- 60 Min

Max Marks- 30

Instructions:

1. This paper has **THREE SECTIONS** and **ONE** printed page.
2. Please provide word counts following every response that you make.

I. Write an analytic account comparing and contrasting the manner in which you have received information and formed opinions about the following topics. **Answer in about 150-200 words.** (10 marks)

1. The Karnataka Legislative Assembly Elections 2018
2. Prathibha 2018

II.A. Use the following newspaper headlines to write a set of do's and don'ts to be followed while writing headlines in journalism. You may write a maximum of five each under do's and don'ts. (5 marks)

1. Scholes writes off United's title chances
2. Djokovic backs Davis Cup reforms
3. Young ace in pace battery

II ,B. Now look at the leads that follow the above headlines in a newspaper. How would you describe the relationship between headline and lead? What do leads contain that headlines do not? Answer in about 10-12 sentences. (5 marks).

1. Manchester United legend Paul Scholes said the team look unhappy and have little chance of winning this season's Premier League, warning that Jose Mourinho needs to quickly turn their fortunes around.
2. Reigning Wimbledon champion Novak Djokovic says he is in favour of a bid to turn the Davis Cup tournament into a season-ending Grand Slam-level showdown, as it would ease scheduling woes for the players.
3. When Brett Lee, considered one of the finest pace bowlers, compliments a fellow quick, one can't help but take notice. During the recently-concluded Indian Premier League, Lee had identified one talent and touted him as the 'future of Indian bowling.

III. Have you ever had fun standing in a queue? Tell us this story in 15 sentences. (10 marks)