



Register Number:

Date: XX/10/2019

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27
BBA - I SEMESTER
SEMESTER EXAMINATION: OCTOBER 2019
BBA 1419 - BUSINESS MANAGEMENT

Time- 2 1/2 hrs

Max Marks-70

This paper contains two printed pages and four parts
SECTION A

Answer any five questions. Each question carries two marks. (5x2=10)

1. What is time and motion study?
2. Define Planning.
3. What is departmental line organization?
4. What are the elements of communication?
5. Give the meaning of Morale.
6. What is meant by resistance to change?

SECTION B

Answer any three questions. Each question carries five marks. (3x5=15)

7. Brief out the qualities that a good manager should possess.
8. Distinguish between formal and informal organization.
9. Explain the various types of span of supervision.
10. Discuss the various techniques of control.

SECTION C

Answer any two questions. Each question carries fifteen marks. (2x15=30)

11. Describe in brief Fayol's general principles of management.
12. Describe the benefits which an organization will get while implementing MBO programme. What is the weakness of this system?
13. What do you understand by 'Directing'? Explain the elements that are considered essential in the process of directing in management.

SECTION D

Answer the compulsory question. Question carries fifteen marks. (1x15=15)

14. Discuss some of the important emerging horizons of management in the changing business environment.

