



ATTACH THE QUESTION PAPER  
WITH THE ANSWER BOOKLET  
Date: 20-4-21

**ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27**

**BBA (Strategic Finance) - ISEMESTER**

**SEMESTER EXAMINATION: APRIL 2021**

**BBASF2119: BUSINESS MANAGEMENT**

**Time- 2 ½ hrs**

**Max Marks-70**

**This paper contains two printed pages and four parts**

**SECTION-A**

**Answer any FIVE of the following questions**

**(5x2=10)**

- 1) State the Mintzberg's managerial roles.
- 2) Differentiate between Management & Administration.
- 3) What is a Strategy?
- 4) What is span of Control?
- 5) State any four non financial incentives.
- 6) What is resistance to change?

**SECTION- B**

**Answer any THREE of the following questions.**

**(3x5=15)**

- 7) Briefly discuss the various types of plans.
- 8) Differentiate between centralization & decentralization.
- 9) "Management must be efficient and Leadership must be effective" Justify the statement.
- 10) Explain Maslow's theory of motivation.

**SECTION -C**

**Answer any TWO of the following questions**

**(2x15=30)**

- 11) What is an Organizational Structure? Explain any three types of Organization structures.
- 12) Explain the different leadership styles with suitable real life examples.

13) Discuss the contributions of F.W. Taylor towards scientific management.

#### SECTION -D

**Answer the following compulsory question. (1x15=15)**

14) Amazkart Ltd. is engaged in production of electrical goods. The company's profits and market share are declining. The production department blames the marketing department for not meeting the sales targets and the marketing department blames the production department for producing goods which are not of good quality and do not meet the customer's expectations. The finance department blames both the production and marketing departments for declining return on investment.

- a) What principle of management do you think the company is lacking? **(2 marks)**
- b) State any three remedies to solve the problem faced by Amazkart Ltd. **(3 marks)**
- c) Explain the principles of management for efficient conduct of Business. **(10 marks)**

END SEMESTER EXAMINATION AT