**ST JOSEPH’S UNIVERSITY, BENGALURU -27**

Registration Number:

Date & Session

**B.A. VISUAL COMMUNICATION– III SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2023**

**(Examination conducted in November /December 2023)**

**VC 3222 – ADVANCED PHOTOGRAPHY**

**(For current batch students only)**

**Time: 2 Hours Max Marks: 60**

**This paper contains ONE printed page and THREE parts**

**PART-A**

**Explain any FIVE of the following topics in about 100 words each.          (5X5 = 25)**

1. Digital camera
2. Narrative photography
3. Photo roman
4. Crop sensor
5. Continuous lighting
6. Photojournalism

**PART-B**

**Answer any TWO of the following questions in about 200 words each. (2X10=20)**

1. Discuss the importance of light in photography. Explain with diagram the three-point lighting technique.
2. Write an essay on the Daguerreotype photographic process.
3. What is your opinion on the role of photographic storytelling in the digital era? Substantiate your answer with concrete examples.

**PART-C**

**Answer any ONE of the following questions in about 300 words. (1X15=15)**

1. Write an essay on any two masters of photography whose work you have studied about.
2. Trace the history and development of photography.