

Register Number:

Date:

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE – 27**

**VI SEMESTER CPE: END-SEMESTER EXAMINATION: APRIL 2019**

**CE 6317 – Communicative English –Writing & Producing For Multimedia**

**Time- 21/2 hrs Max Marks- 70**

**Instructions:**

1. **This paper is for students of VI semester CPE who have opted for the Writing and Producing for Media elective.**
2. **The paper has THREE SECTIONS and TWO printed pages.**
3. **You are allowed to use a dictionary.**
4. **Don’t exceed the word limit.**
5. **Examine the given infographics and answer the questions below.**

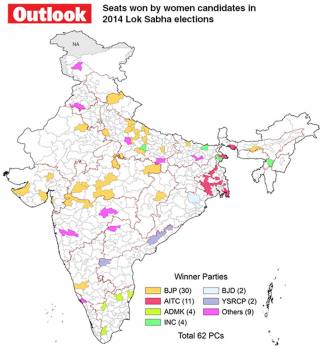
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Figure 1

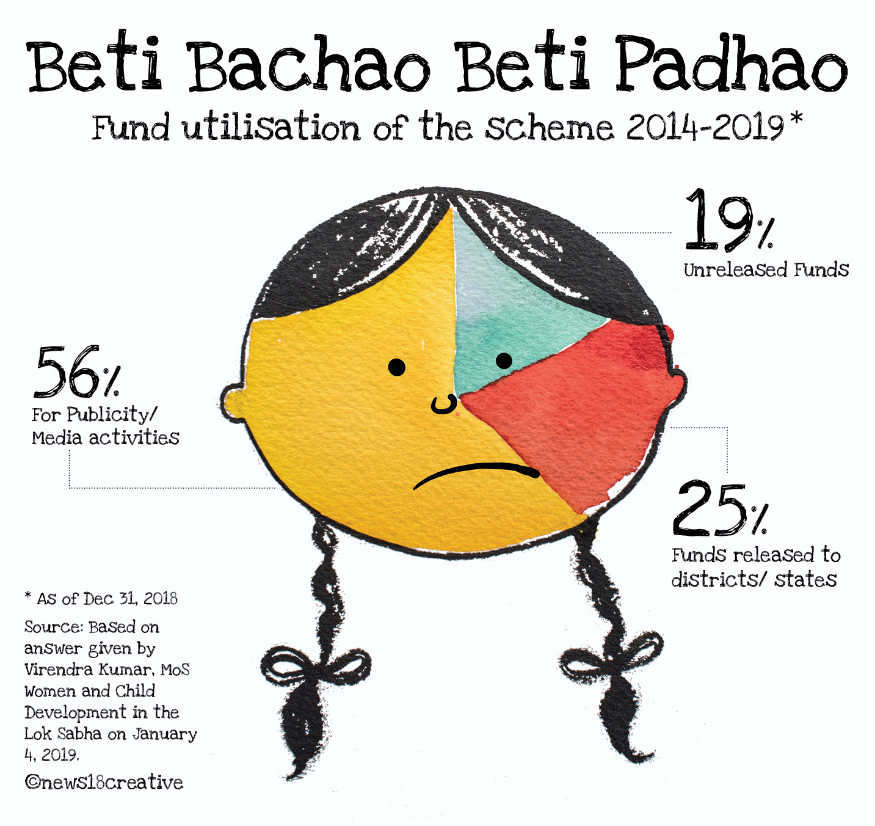
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Figure 2

1. **Answer the following questions in 150 words each. (2x15=30)** 
   1. Write a short article using the information provided in the 2 images. Give it an apt headline.
   2. If you were making a series of such images for the upcoming elections, what would the other images show? Draw at least one other image. Give it a caption.
2. You are making a video to raise funds for Meta 2020. **Write a pitch in 200 words** explaining what you’d like to focus on in the video, who it would target, and what you would NOT do. **(20 marks)**

1. **Answer the following questions in 100 words each. (2x10=20)**
2. What are some of the problems you encountered while making podcasts? What suggestions would you give to someone making a podcast for the first time?
3. Write about an unexpected learning experience from your Communicative English classes in the last three years. Draw an illustration to accompany your account.

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