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 |  |  | **Date: 24-06-2019**

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| **ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27** |
| **B.C.A– VISEMESTER** |
| **SPECIAL SUPPLIMENTORY EXAMINATION-JUNE** |
| **CA6115- E Commerce** |
|  |  |  |  |  |  |
| **Time- 2 1/2 hrs** |  | **Max Marks-70** |
| **Supplementary candidates only.** |
| **This paper contains two printed pages and three parts** |
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SECTION A

Answer **ALL** questions. Each question carries **TWO** marks 2\*10=20

1.Define e-commerce.

2.What is EDI?

3.What is digital token based electronic payment system?

4.Mention the 4 different types of purchases.

5. What is MIME?

6. What is home banking? How is it classified?

7.Differentiate advertising from marketing.

8.Write a note on EDIFACT.

9.What is digital certificate?

10.What is meant by electronic payment system?

SECTION B

 Answer any **FIVE** questions. 6\*5=30

11. Explain the concept of payment processing in card holder registration.

12.Write a note on any four market place technologies.

13.Explain TSL protocol.

14. What are e- commerce catalogs? Explain.

15. Explain EDI software implementation and any three EDI envelopes for message.

16. Write in detail about S/MIME.

17. What are the guidelines to be followed while advertising on the internet?

SECTION C

 Answer any **TWO** questions. 10\*2=20

18. Write the steps involved in the adaptation of the new product introduction to the internet.

19.How does the third party processor in credit card encryption work?

20.What is SET? How a purchase is done using SET?

**CA6115\_B\_18**